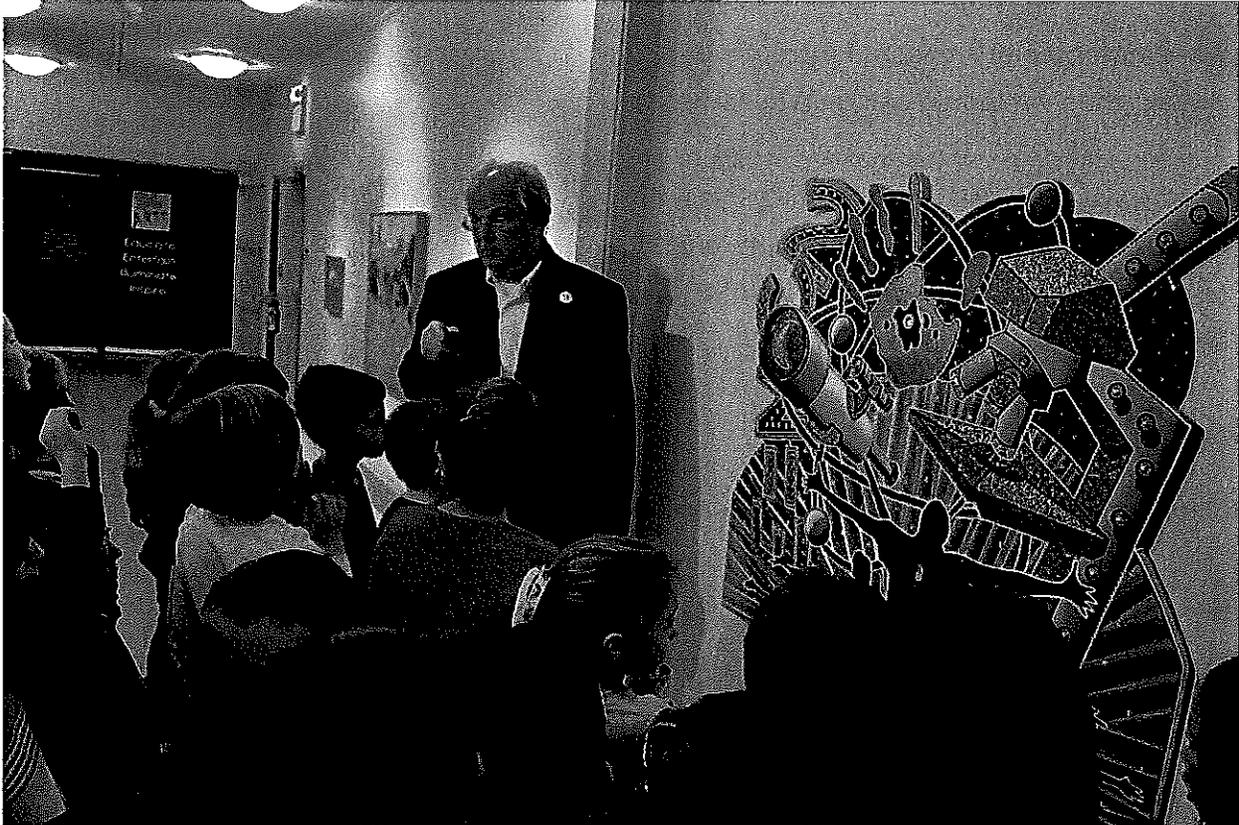


*handout 2-24-16
to committee*

Arts Foundation of Cape Cod

Providing a Foundation for Arts & Culture



INTRODUCTION

The AFCC is Cape Cod's only nonprofit arts and culture organization that serves all artists, all art forms, and all cultural and historical centers. We are the link between the Cape's cultural community and its residents and visitors. We know that the arts are a life-enhancing force and are essential to the economy, health, and vitality of Cape Cod. We believe our work is making a significant and measurable impact on the creative economy, while enhancing Cape Cod's reputation as an elite cultural destination. We have an ambitious agenda for 2016, but with a staff of only four people, one of whom is part-time, community support, both financial and otherwise, is critical to our mission.

With an active and committed executive committee board, The AFCC is poised to position itself as a more visible leader in Cape Cod's cultural and economic development. While the longer term options for growth are exciting, the short term challenge is to define, develop, and sustain the organization as a healthy, visible and vital regional entity that will create the foundation for translating the longer term vision into a reality... to be a FOUNDATION for arts and culture on cape cod.



AFCC's VISION

A Cape Cod where creativity fuels innovation, economic growth and community.

MISSION

The AFCC's mission is to support, promote, and celebrate the arts and culture of Cape Cod in order to sustain a vibrant, diverse and strong arts community.

Who the AFCC SERVES

The AFCC serves individual artists, cultural centers, fine and performing arts groups and businesses, art educators, and cultural and historical establishments, such as museums and historical societies.

GOALS

1. To fund artistic and cultural initiatives that reflect the vitality, diversity and history of the arts on Cape Cod
2. To improve and increase the Cape's reputation for arts & culture by building a strong arts community network that will benefit from sharing information and resources, creating a unified presence in the marketplace
3. To advocate at the local, state and national level for more awareness on the impact the Cape's creative economy has on our region and beyond



FUNDING ARTISTIC & CULTURAL INITIATIVES

Over the past 20 years, the AFCC has granted over \$1.5 million to individual artists, arts organizations, educational institutions, and arts and cultural projects.

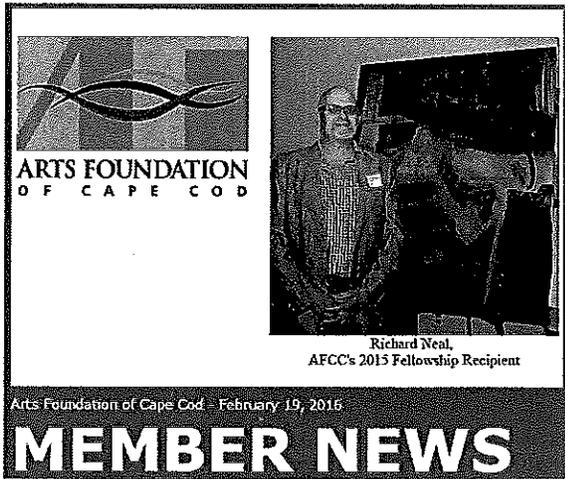
Future initiatives: We are stepping up our fundraising activities to enable us to increase our financial contributions to the local arts community by implementing an aggressive development plan that includes increased yearly giving, major gifts, and grants. Part of our mission has been to help fund artistic and cultural initiatives that reflect the vitality, diversity, and history of the arts on Cape Cod. Going forward, **we want to be able to distribute larger grants that make a bigger impact. We are changing the culture of the Foundation to become more philanthropic, thus becoming a foundation in the true sense of the word.**

- Grants
- Fellowships
- Scholarships
- Fiscal Sponsorships



We know the arts have the power to transform the lives of at-risk youth by providing powerful tools to spark curiosity!

MEMBERSHIP AND COMMUNITY



Artist membership is specifically designed to support individual artists, cultural centers, fine and performing arts groups and businesses, and cultural and historical establishments such, as museums and historical societies.

Affordable membership fees allow the Arts Foundation to fund artistic and cultural initiatives, advocate at the local, state and national level for more awareness on the impact the Cape's creative economy has on our region and beyond, and increase the Cape's reputation for arts & culture.

- **Collaboration** - AFCC works with businesses, schools, nonprofits, and cultural organizations to build a strong arts community network that will benefit from sharing information and resources, creating a unified presence in the marketplace.
- **Marketing & Communications**
- **Opportunity to network and learn**



"Our gallery does a lot of marketing including listing our events on dozens of event websites. I think we get more response from our listings on ArtsCapeCod.org than all of the other sites combined." *Helen Addison, owner of Addison Gallery in Orleans*

We know the arts have the power to transform the workplace, helping today's employees better innovate!

ARTS ADVOCACY



Advocate Creativity.

As the designated arts organization for Barnstable County, the AFCC is uniquely qualified to convey the importance of the arts and arts education in our community to members of Congress. We know it is important that legislators understand the impact the arts have in supporting jobs, engaging kids in school, and changing lives. We want to make it easy to take action, build relationships with our representatives' offices, and highlight the advocacy work local legislators are doing in our community.

- **Bipartisan workshops**
- **Create the vote!**
- **Engaging legislators**



**We know the arts have the power to transform
our students into engaged learners and active
thinkers!**

5.

BOARD

Chair:

Bruce Bierhans, *Law Office of Bruce Bierhans*

Vice President:

Rana Murphy, *Eastern Bank*

Secretary:

Erin Madden, *Cape Cod Media Group*

Treasurer:

Peter Rice, *TD Bank*

Executive Committee Member:

Bart Weisman, *Professional Musician*

David Willard, *Cape Cod Five Cents Savings Bank*

Directors:

Diane Boudreau, *Attorney*

Mary Derr, *Mashpee Commons*

Jennifer Dooling, *Citizens Bank*

Bea Gremlich, *Cape Cod Healthcare*

Carl Lopes, *Barnstable High School/Artist*

Kathy McLellan, *Mayflower Glass*

Lynne Poyant, *Town of Barnstable*

James Saben, *Saben Appraisal Services*

Theresa Whelan, *Aflac*

Senator Dan Wolf, *CapeAir/Nantucket Airlines*

Executive Director:

Julie Wake